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MEDIA RELEASE

New web portal online at www.mylife-diabetescare.com

Valuable information for people with diabetes and medical staff presented in a practical and interesting way using social media elements

Switzerland, June 14th, 2010 – As of June 2010, the new mylife™ Diabetescare website is available at www.mylife-diabetescare.com. Ypsomed is taking a new approach in addressing its customers. The web portal offers people with diabetes and diabetes experts valuable information about all aspects of diabetes, full details on the mylife™ Diabetescare product portfolio and a platform for exchanging news and views. Users can publish and comment on information in Facebook and Twitter.

Ypsomed has launched a new web portal to promote its mylife™ Diabetescare product offering. The website www.mylife-diabetescare.com offers helpful tips on matters relating to day-to-day diabetes care. There is useful information, for example, about blood glucose monitoring, insulin injections and insulin pump therapy, all areas in which Ypsomed products are available under the mylife™ Diabetescare brand. If a user cannot find a direct answer to a question, classic telephone and email advice, but also support via Twitter and Facebook is available. A newsletter keeps users up-to-date with the latest information about diabetes and mylife™ Diabetescare.

Promoting exchange in an innovative and exciting way

Since Internet portals are now fully interactive, www.mylife-diabetescare.com offers all users the opportunity to leave comments and exchange information. A corresponding Facebook page has also been created. Those who prefer to keep things concise can follow news on Twitter, using the website to exchange information. The new website is therefore set to expand on a continuous basis and offer all users the chance to pass on their knowledge and tips to others in a rapid and uncomplicated way.

mylife™ Diabetescare – the Ypsomed brand

In autumn 2009, Ypsomed united all of the diabetes care products it manufactures or distributes under the mylife™ Diabetescare brand. From the mylife™ Pura™ blood glucose monitoring system, the mylife™ Clickfine® pen needle and the mylife™ Clickfine® Autoprotect™ safety pen needles through to the new, innovative mylife™ OmniPod® insulin patch pump, Ypsomed now offers all products for safe and user-friendly diabetes treatment from a single source. mylife™ thus represents greater freedom and zest for life in day-to-day diabetes care.

For further information, please go to www.mylife-diabetescare.com

About the Ypsomed Group

The Ypsomed Group is a leading independent developer and manufacturer of injection systems for self-medication and a well-known diabetes specialist with more than 25 years' experience. Today, the Ypsomed Group, which emerged in 2003 from the well-known Disetronic Group, offers insulin pumps, injection systems and pen needles for diabetes, growth hormone and infertility treatments as well as for other therapeutic purposes. Ypsomed is recognized as an innovation and technology leader with around 300 patent families and is the preferred partner of pharmaceutical and biotech companies in the self-medication sector. Ypsomed has established itself as a leading supplier of brand, co-branding and OEM products in both the retail trade and Business-to-Business sector. As the partner of renowned pharmaceutical and biotech companies for many years, Ypsomed is particularly committed to advances in patient care. Under the mylife Diabetescare brand, Ypsomed offers patients products that it manufactures or distributes. The Ypsomed Group has its headquarters in Burgdorf, Switzerland. It has several manufacturing sites in Switzerland as well as leading independent diabetes-product sales companies throughout Europe. The Ypsomed Group employs approximately 1200 people.

Further information is available from Daniel Kusio, Head of Investor & Public Relations at Ypsomed Holding AG. Tel. +41 34 4244143 or Tel. +41 34 4244111. This press release is available in electronic form at www.ypsomed.com. (www.ypsomed.com/en/company/123.html)